

World Ski and Snowboard Festival - Fusing sport, arts & culture: the Whistler way

In April, Whistler Blackcomb is known for some of the best spring skiing and riding on the planet! Timed around spring fever, the TELUS World Ski & Snowboard Festival celebrates snowsports, music, arts and mountain life. Once the 10 day Festival kicks off, sunny afternoons showcase pro ski and snowboard competitions, free daily outdoor concerts at après, ski & snowboard demos, a dog parade, a skate zone and family fun, to name the highlights. The action continues long after night falls with film, art and photography exposés; many of these featuring the works of talented athletes who also compete on the mountain.

This legendary festival is a celebration of everything core to mountain culture and it draws a range of artists, athletes, adrenaline junkies and outdoor lovers to Whistler. Night time ticketed events like the Pro Photographer Showdown, the 72 Hour Filmmaker Showdown, Icon Gone (stories of Whistler heroes), Chairlift Review (sketches taking place on...a chairlift) and State of the Art (art exhibit) sell out well in advance. New additions like the Whistler Chefs Challenge, ThreePointOh and Fashion Exposed are expanding the audience.

It's hard to describe the wave of energy riding through Whistler during the TELUS World Ski & Snowboard Festival. It's something like spring fever fused with a massive, youthful sporting event, blended with an innovative showcase of mountain music and culture framed with stunning, snowy backdrops of Whistler and Blackcomb. Book your ticket, visit in April and experience it yourself!